

AHI 279: Contemporary Architecture

BOOK REVIEW



ASSIGNMENT DESCRIPTION

- Write a book review of Danish architect Bjarke Ingel's architectural manifesto, *Yes Is More*.
- Your review should not be a summary or description of the book, but rather a critical analysis of the text. It should be similar in tone, style, and content to your commentary assignments.
- Questions to consider (you do not need to answer each of these questions in your review, they are meant to serve as a guide):
 - What is the author's point of view?
 - Who is the author?
 - What type of book is this?
 - What does the title mean?
 - How does this book relate to the architect's work?
 - Why did the author write this book?
 - Is the book a marketing tool? If so, is it related to other marketing strategies?
 - Who was the intended audience?
 - How does this text relate to other similar texts (i.e. other architectural manifestoes, treatises, and writing by contemporary architects)?
 - What does the book look like? (Think about cover design, page layout, etc).
 - What themes or motifs stand out?
- There are a few book reviews in the text by Ada Louise Huxtable, and I recommend reading them as inspiration for your review. It may also be helpful to read some other reviews about Bjarke Ingel's text available online.

ASSIGNMENT DETAILS

- For issues of formatting, citations, style, please consult the "**Notes on Written Assignments**" handout.
- Your book review should be **4 pages maximum in length (3.5 pages minimum)**.

KEY DATES

- It is suggested that you begin reading and reviewing the text **before or during Spring Break**.
- Due date: **Friday, April 4th, 2013** by Midnight.

GRADING

- Your **Book Review is worth 15%** of your final grade.
- **Note:** Late assignments will be deducted 1 grade for each day of lateness.

BOOK REVIEW GRADING RUBRIC			
Criteria	Possible Points	Points Earned	Comments
Style and Grammar <ul style="list-style-type: none"> Paper meets the 3.5-page minimum and 4-page maximum requirement (double-spaced). Paper is thoroughly edited and free of grammatical and spelling errors. Paper is written in the third person. Paper is written in an academic tone and follows style guidelines in the “Notes on Written Assignments” handout. 	3		
Organization <ul style="list-style-type: none"> Paper is well organized and has a logical structure. Includes an introduction and conclusion. Examples discussed build upon one another and form a cohesive review of the text. 	5		
Citations/Bibliography <ul style="list-style-type: none"> Correct use of footnotes as needed in accordance with the Chicago Manual of Style. Bibliography is correctly formatted. 	2		
Quality of Review <ul style="list-style-type: none"> Sufficient detail is provided to support analysis. Student shows a clear understanding of the main themes/arguments of the text. Review is a critical analysis (not a summary or description). 	5		
Total Points:	15		
Additional Comments:			